

Clean and Simple Cleaning's Owner Newly Elected to ARCSI Board of Directors

Lynnwood, WA -- Clean and Simple Cleaning, Inc. proudly announces Owner, Stacie McMillan will serve a 3 year term on ARCSI (Association of Residential Cleaning Services International) board of directors starting January 2014.

FOR IMMEDIATE RELEASE

February 4, 2014 - Lynnwood, WA -- Clean and Simple Cleaning, Inc proudly announces owner, [Stacie McMillan](#), will serve a 3 year term on Association of Residential Cleaning Services International ([ARCSI](#)) board of directors starting January 2014.

ARCSI is made up of residential cleaning companies large and small, new and old and representatives of our Industry Partners. The members are dedicated to continually striving to reach new levels of professionalism and personal success, and helping others do the same.

ARCSI holds conventions each year which McMillan and several members of her staff have attended since the first one in 2004. She has also attended over half a dozen executive leadership conferences sponsored by ARCSI.

“The networking and education at conventions and conferences has had a direct impact on our growth over the last 6-7 years. We have tripled our gross sales and during the process have been able to offer more competitive wages and benefits to our employees,” states [McMillan](#).

The association is a valuable resource for networking and changes in the housecleaning industry. McMillan claims, “ARCSI’s membership is one of the best I have experienced in my work history. The business owners are transparent and the friendships developed over the years and across the nation are priceless!”

ARCSI President and owner of [Custom Maid](#) in Virginia, [Allison Palmer](#), is looking forward to the heavy agenda this year. “Stacie McMillan will be playing a key role in our agenda. We will be presenting our Executive

Leadership Conference in San Diego February 28 through March 1 and this summer we will be taking our show on the road to six cities: Tampa, New York, St. Louis, Washington, DC, Portland Oregon and San Antonio. The Summer Success Series will be aimed at smaller, newer housecleaning businesses who want to improve their level of professionalism.”

Palmer adds, “Stacie has been very involved in the Association for many, many years, including heavy participation in our convention committees. I look forward to serving with her and our other board members from across the country.”

“I think being elected to the board will be a great adventure and I’m looking forward to participation in keeping up with industry changes and having input in directing our association toward the future,” states McMillan. “I am proud to be able to be giving back to a association that has given so much to our industry.”

About Clean and Simple Cleaning

For over 20 years, Stacie McMillan, owner of Clean and Simple Cleaning, and her team, has had deep roots in the communities of South Snohomish and North Kings Counties, Washington. In this era of big box stores and corporate franchises, Clean and Simple Cleaning is proud to be an independent, locally-owned house cleaning business that prides itself on excellence.

About the Association of Residential Cleaning Services International (ARCSI)

ARCSI was established to assist residential cleaning service owners and professionals in starting, promoting, building and expanding their residential cleaning businesses. ARCSI is committed to providing valuable information to ensure the growth and development of our members' businesses.

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